



## MEDIA ADVISORY

### Schneider Electric and PlanetRisk Team Up to Keep Communities Safe

Schneider Electric and PlanetRisk recently joined forces to better protect communities from the effects of unpredictable and severe weather by now offering improved weather forecasting services through collaboration and shared resources.

Planet Risk will incorporate Schneider Electric's industry-leading weather forecast information into its Advanced Intelligence Management System™ (AIMS). AIMS improves safety and ability to mitigate risk through transforming vast amounts of complex, open source and proprietary data into actionable intelligence. Assets are visualized on a single screen and monitored in real-time, monitoring facilities, employees, products, and suppliers.

With the new partnership, PlanetRisk clients will be able to visualize severe weather affecting their communities directly within AIMS. The integration of Schneider Electric weather ensures the best intelligence in the industry, as their forecasts have been independently rated the industry's most accurate by ForecastWatch for nine consecutive years.

"The recent partnership between Schneider Electric and PlanetRisk will help clients more effectively identify and assess incidents and threats by providing the weather intelligence needed for rapid, accurate decision-making," said Jon Reifschneider, general manager of the weather business at Schneider Electric.

"PlanetRisk is excited to partner with Schneider Electric to provide our customers advanced weather services as part of our AIMS™ platform," said Jim Stokes, Chief Analytics Officer for PlanetRisk. "Together we are able to provide value to our clients with timely and high-quality weather reporting so they can prepare, respond and mitigate."

#### **About PlanetRisk**

PlanetRisk is a global big data analytics company providing advanced technology solutions that merge big data, visionary analytics and subject matter expertise. The company's capabilities are in data sourcing, integration and engineering; advanced analytics; geospatial and social network analysis; and enterprise risk modeling. The company develops models that enable analysts to recognize hidden patterns, detect anomalies and even forecast future conditions, whether at local, national or global levels. PlanetRisk supports the departments of Defense, Homeland Security and Justice; the Intelligence Community; state and local agencies; and the private sector. PlanetRisk is headquartered in the Tysons Corner area of McLean, Virginia. For more information, please visit [www.planetrisk.com](http://www.planetrisk.com).

#### **About Schneider Electric**

As a global specialist in energy management with operations in more than 100 countries, Schneider Electric offers integrated solutions across multiple market segments, including leadership positions in Utilities & Infrastructure, Industries & Machines Manufacturers, Non-residential Building, Data Centers & Networks and in Residential. Focused on making energy safe, reliable, efficient, productive and green, the Group's 140,000 plus employees achieved sales of 24 billion euros in 2013, through an active commitment to help individuals and organizations make the most of their energy.

<http://www.schneider-electric.com>.